

## Exit 1<sup>st</sup> Choice Realty

Rhonda Bletsh, REALTOR®  
[www.realestatewithrhonda.com](http://www.realestatewithrhonda.com)



Dear Exit 1<sup>st</sup> Choice Realty customer:

Congratulations on the recent sell of your home. Thank you for choosing to work with me. As a Realtor®, I continually seek to improve my services to buyers and sellers. Please take a few moments to fill out this satisfaction survey; I appreciate your assistance in helping me better my business.

Sincerely,

Rhonda Bletsh, Realtor®

### Seller satisfaction survey

Using the following scale, please fill in the number in each question's blank which best describes your level of satisfaction with that particular area of service.

**(1) very satisfied (2) satisfied (3) somewhat satisfied (4) fairly dissatisfied (5) dissatisfied**

- \_\_\_ 1. Satisfaction with Exit 1<sup>st</sup> Choice Realty company.
- \_\_\_ 2. Satisfaction with Rhonda Bletsh, Realtor®.
- \_\_\_ 3. Ability to keep you informed throughout the process.
- \_\_\_ 4. Effort to sell your home.
- \_\_\_ 5. Knowledge about the real estate market.
- \_\_\_ 6. Honesty.
- \_\_\_ 7. Follow-up after transaction was completed.
- \_\_\_ 8. Actions in going above and beyond the call of duty in serving your real estate needs. Comments:

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**Please indicate "Y" for "yes" or "N" for "no" in response to the following questions.**

- \_\_\_ 9. I would use Rhonda Bletsh again in buying or selling a home.
- \_\_\_ 10. I would recommend Rhonda to a friend and/or family member.
- \_\_\_ 11. Rhonda Bletsh has my permission to use my comments in promotional materials.

**For statistical research and marketing purposes, please answer the following optional questions.**

12. What influenced you to do business with Rhonda Bletsh?

- |   |  |
|---|--|
| <input type="checkbox"/> Exit 1 <sup>st</sup> Choice Realty yard sign | <input type="checkbox"/> Rhonda's reputation |
| <input type="checkbox"/> Listed/sold with Rhonda before               | <input type="checkbox"/> Prior agent contact |
| <input type="checkbox"/> Internet                                     | <input type="checkbox"/> Open house          |
| <input type="checkbox"/> Referred by friend/family                    | <input type="checkbox"/> Direct mail         |
| <input type="checkbox"/> Newspaper ad                                 | <input type="checkbox"/> TV advertisement    |
| <input type="checkbox"/> Other (please describe): _____               |  |

13. Are you:  male  female

14. Please indicate your age:

- |                                   |                                |                                |                                |
|-----------------------------------|--------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> Under 18 | <input type="checkbox"/> 18-24 | <input type="checkbox"/> 25-29 | <input type="checkbox"/> 30-34 |
| <input type="checkbox"/> 35-39    | <input type="checkbox"/> 40-44 | <input type="checkbox"/> 45-49 | <input type="checkbox"/> 50-54 |
| <input type="checkbox"/> 55-59    | <input type="checkbox"/> 60 +  |                                |                                |

15. What is your approximate annual household income (before taxes)?

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> under \$25,000    | <input type="checkbox"/> \$25,000-\$49,999   | <input type="checkbox"/> \$50,000-\$74,999 |
| <input type="checkbox"/> \$75,000-\$99,999 | <input type="checkbox"/> \$100,000-\$149,999 | <input type="checkbox"/> \$150,000 +       |

16. Are you interested in learning more about a career in real estate?

- Yes  No

(OPTIONAL: if you prefer to remain anonymous, leave this section blank)

17. Family members' birthdays (include month, day, year for children):

\_\_\_\_\_

18. Wedding anniversary (if applicable): \_\_\_\_\_

19. Pet names: \_\_\_\_\_

**Thank you for taking the time to complete this survey!**