

Exit 1st Choice Realty

Rhonda Bletsh, REALTOR®
www.realestatewithrhonda.com



Dear Exit 1st Choice Realty customer:

Congratulations on the recent purchase or sell of your home. Thank you for choosing to work with me. As a Realtor®, I continually seek to improve my services to buyers and sellers. Please take a few moments to fill out this satisfaction survey; I appreciate your assistance in helping me better my business.

Sincerely,

Rhonda Bletsh, Realtor®

Buyer satisfaction survey

Using the following scale, please fill in the number in each question's blank which best describes your level of satisfaction with that particular area of service.

(1) very satisfied (2) satisfied (3) somewhat satisfied (4) fairly dissatisfied (5) dissatisfied

- ___ 1. Satisfaction with Exit 1st Choice Realty company.
- ___ 2. Satisfaction with Rhonda Bletsh, Realtor®.
- ___ 3. Ability to keep you informed throughout the process.
- ___ 4. Effort to locate your home.
- ___ 5. Knowledge about the real estate market.
- ___ 6. Honesty.
- ___ 7. Follow-up after transaction was completed.
- ___ 8. Actions in going above and beyond the call of duty in serving your real estate needs. Comments:

Please indicate "Y" for "yes" or "N" for "no" in response to the following questions.

- ___ 9. I would use Rhonda Bletsh again in buying or selling a home.
- ___ 10. I would recommend Rhonda to a friend and/or family member.
- ___ 11. Rhonda Bletsh has my permission to use my comments in promotional materials.

For statistical research and marketing purposes, please answer the following optional questions.

12. What influenced you to do business with Rhonda Bletsh?

- | | |
|---|--|
| <input type="checkbox"/> Exit 1 st Choice Realty yard sign | <input type="checkbox"/> Rhonda's reputation |
| <input type="checkbox"/> Listed/sold with Rhonda before | <input type="checkbox"/> Prior agent contact |
| <input type="checkbox"/> Internet | <input type="checkbox"/> Open house |
| <input type="checkbox"/> Referred by friend/family | <input type="checkbox"/> Direct mail |
| <input type="checkbox"/> Newspaper ad | <input type="checkbox"/> TV advertisement |
| <input type="checkbox"/> Other (please describe): _____ | |

13. Are you: male female

14. Please indicate your age:

- | | | | |
|-----------------------------------|--------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> Under 18 | <input type="checkbox"/> 18-24 | <input type="checkbox"/> 25-29 | <input type="checkbox"/> 30-34 |
| <input type="checkbox"/> 35-39 | <input type="checkbox"/> 40-44 | <input type="checkbox"/> 45-49 | <input type="checkbox"/> 50-54 |
| <input type="checkbox"/> 55-59 | <input type="checkbox"/> 60 + | | |

15. What is your approximate annual household income (before taxes)?

- | | | |
|--|--|--|
| <input type="checkbox"/> under \$25,000 | <input type="checkbox"/> \$25,000-\$49,999 | <input type="checkbox"/> \$50,000-\$74,999 |
| <input type="checkbox"/> \$75,000-\$99,999 | <input type="checkbox"/> \$100,000-\$149,999 | <input type="checkbox"/> \$150,000 + |

16. Are you interested in learning more about a career in real estate?

- Yes No

(OPTIONAL: if you prefer to remain anonymous, leave this section blank)

17. Family members' birthdays (include month, day, year for children):

18. Wedding anniversary (if applicable): _____

19. Pet names: _____

Thank you for taking the time to complete this survey!